THE NATIONAL SEED TRADE ASSOCIATION OF GHANA

SUMMARY OF 5-YEAR STRATEGIC PLAN 2018 - 2022

Vision

Be the apex organization for promoting the growth of the seed industry through the improvement of members’ businesses and the use of quality seed for improved livelihoods in Ghana.

Mission

To promote the interest of the members by upholding high standards in supplying quality seeds for increased crop production in Ghana through advocacy programmes; capacity building of members in technical skills, business and ethics; promotion of public private partnerships; and the promotion of improved technologies for the development of members’ businesses.

Pillars

Service to Members
1. To promote members’ business along the seed value chain
2. Serve as a link for the provision of high quality seeds of improved varieties to farmers through government programmes and others
3. To enhance member capacity through training programmes
4. To offer services (directly or indirectly) to members
5. Promote sector self-regulation

Advocacy
6. To play a key role in shaping an enabling legislative, policy and investment environment for the seed industry
7. Enhance NASTAG’s exposure and recognition
8. To sensitize stakeholders in agricultural value chains to the fundamental importance of an efficient seed industry and the pertinent issues

Knowledge Sharing
9. To profile NASTAG to its stakeholders as an information clearing house on seeds
10. To position the organisation as an information hub for members

Organisational Development
11. To strengthen the governance and capacity of the organisation and secretariat
12. Enhance organisational sustainability through a medium to long-term resource mobilisation strategy