Commitment to Engagement

Purpose
This engagement details specific technical assistance that the Health Strategy and Delivery Foundation (HSDF) via the Connect and Learn for Sustainable Associations (CLOSA) project is willing to offer to the National Seed Trade Association of Ghana (NASTAG) to address key gaps identified during a recently conducted interview and financial management assessment.

Assessment & Key Findings
Our assessment of NASTAG revealed that it is an organization that brings together all stakeholders in the seed industry in Ghana. Its main goal is to support the competitiveness of the country's seed value chain through various activities. These include providing business and technical training to members, fostering collaboration among actors, advocating for the industry, regulating, and standardizing practices, and disseminating seed-related information.

NASTAG was registered in 2016 and has a functioning Executive Council that works hand in hand with a Management Team. The association has a clear vision with good growth parameters. It has a secretariat with staff for relevant functions required by the association to remain relevant and efficient.

NASTAG currently has a membership strength of 61, however, only a small proportion of the associations’ membership comply by paying their monthly subscription.

The association therefore requires support to mobilize more resources, engage its members effectively, review standard operational policies, improve its existing structures, develop business plans to create an effective strategy for growth from its existing strategic plan in line with its medium to long term goals.

Moreover, the management of NASTAG has shown willingness to boost its technical capacity to deliver on its core objectives by closing identified gaps in the association’s current state. This will be achieved by adopting best practices and appropriate systems to improve its processes and enhance accountability to strongly position the association for greater relevance in the Agricultural Seed Sector in a sustainable manner.

Areas of prioritized support from the CLOSA Project over the next two years
1. Co-creation of Business Plan/Funding Plan
2. Review of Standard Operating Procedures for various functions and roles
4. Capacity building for the finance function on the finance manual
Other areas that require support
5. Capacity building on governance for Board
6. Review of job description for various job roles

Demands of the Engagement
NASTAG will:
1. Agree to be represented at all scheduled meetings during the review process.
2. Make available and accessible all relevant documentation required and demanded to facilitate the process.
3. Commit to attending virtual learning/meeting sessions and learning events.
4. Commit to mentoring and coaching
5. Meet scheduled deliverables during the engagement as required.

HSDF will:
1. Commit to the provision of the technical assistance required through the engagement of its experts, learning events, and mentoring and coaching.
2. Meet scheduled deliverables during the engagement as required.

We hereby agree and duly commit to our obligations under the said engagement:

[signed] [signed]

Dr. Yewande Ogundeji Mrs. Augusta Nyamadi-Clottey
Director, HSDF CEO, NASTAG
Date: Date: